

Terms and Conditions – Full
SUPPORT THE 2027 COLGATE GAMES ACTIVATION

1. Information on how to participate and how to donate forms part of these conditions. By purchasing any Colgate branded product from any Woolworths Store or Woolworths online during the Fundraising Period, participants agree to be bound by these conditions.
2. Entry is open to any purchaser of a Colgate branded product from any Woolworths store or Woolworths online in New Zealand.
3. The campaign commences at 00.01 NZST 21 September 2026 and closes at 23.59 NZST on 4 October 2026 (“**Fundraising Period**”). Purchases made after 4 October 2025 will not be eligible for a donation.
4. To participate, participants must, during the Fundraising Period, purchase any Colgate branded product from any Woolworths store or Woolworths online in New Zealand (“**Eligible Purchase**”).
5. Multiple products per purchase will be accepted and each product will be eligible for a 5 cent donation.
6. The Promoter will donate 5 cents to Athletics New Zealand Incorporated for each unit of Colgate branded product sold in any Woolworths store or Woolworths online in New Zealand in accordance with these terms. This promotion aims to support Athletics New Zealand Incorporated with their aims to enhance and promote all aspects of athletics in New Zealand, encompassing both grassroots community participation and high-performance competition.
7. The Promoter’s total maximum donation to Athletics New Zealand Incorporated over the entire Fundraising Period for donations made in accordance with these terms will be \$5,000 NZD (“**Fundraising Amount**”). The Fundraising Amount will be used by Athletics New Zealand Incorporated to support the 2027 Colgate Games. The way in which the Fundraising Amount will be used by the Athletics New Zealand Incorporated will be discussed and agreed upon by both Athletics New Zealand Incorporated and the Promoter.
8. The donation will be made by Colgate-Palmolive Limited to Athletics New Zealand Incorporated as one donation by 16 November 2026.
9. Donations are not redeemable for cash.
10. The Promoter assumes no responsibility for any failure to receive an entry or for inaccurate information or for any loss, damage or injury as a result of technical or telecommunications problems, including security breaches. If such problems arise, then the Promoter may modify, cancel, terminate or suspend the campaign.
11. In order to conduct this promotion, Woolworths will collect data on the number of Eligible Purchases made during the Fundraising Period. Woolworths will not collect customer names or any other personal information in relation to the promotion.
13. The Promoter is Colgate-Palmolive Limited (Company No 3833) of Level 3, 105 Carlton Gore Road, Newmarket, Auckland 1023, New Zealand.